

AMENDMENT TO THE CLAIMS

Claims 1-32 (Cancelled)

33. (Currently Amended) A system for use with a network, the system comprising:

a database;

a host machine having a processor, a database interface configured to access the database, a network interface configured to provide access to the network, and a survey creation engine configured to create surveys, the database configured to store the created surveys;

a survey design machine having a network interface configured to provide access to the network and a network browser configured to communicate with the survey creation engine via the network to allow a user of the survey ~~design~~creation machine to create a survey through the survey creation engine of the host machine; and

an e-mail list management facility configured to provide management capability through the network browser of the survey design machine of a list of e-mail recipients chosen to receive an e-mail associated with a survey, the list being stored on the host machine, the e-mail containing a network link to provide access to the survey for the client computer via network protocols other than mail protocols.

34. (Previously Added) The system of claim 33 wherein the network interfaces of the host machine and the survey design machine are configured to access the Internet.

35. (Previously Added) The system of claim 33 wherein the host machine further includes a server process configured to send a created survey stored in the database through network protocols other than mail protocols to a client machine accessing the host machine via the network through a network browser.

36. (Previously Added) The system of claim 35 wherein the server process is further configured to receive from the client machine through network protocols other than mail protocols a response to the created survey.

37. (Previously Added) The system of claim 36 wherein the database is further configured to store the response received by the host machine from the client machine.

38. (Previously Added) The system of claim 37 wherein the server process of the host machine is further configured to provide access to the response stored in the database for the network browser of the survey design machine.

39. (Previously Added) The system of claim 37 wherein the server process is further configured to compile an analysis of the response in conjunction with other responses received by the host machine and wherein the server process is further configured to provide access to the analysis for the network browser of the survey design machine.

40. (Previously Added) The system of claim 37 further comprising a survey reporting machine configured to download the response stored in the database into a spreadsheet program.

41. (Cancelled) The system of claim 35 wherein the host machine further includes an e-mail list management facility configured to provide management capability through the network browser of the survey design machine of a list of e-mail recipients chosen to receive an e-mail associated with a survey, the list being stored on the host machine, the e-mail containing a network link to provide access to the survey for the client computer via network protocols other than mail protocols.

42. (Currently Amended) The system of claim 3341 wherein the network link of the e-mail is a universal resource locator (URL).

43. (Previously Added) The system of claim 33 wherein the database of the host is configured to store web content objects associated with the stored surveys.

44. (Previously Added) The system of claim 33 wherein the database is configured to provide password protected access to stored surveys and responses to surveys.

45. (Previously Added) The system of claim 33 wherein the survey creation engine includes a wizard process configured to provide automated guidance in survey creation.

46. (Previously Added) The system of claim 33 wherein the survey creation engine includes templates of exemplary surveys and is configured to provide to the network browser of the survey design machine at least one function configured to provide modification capability for tailoring of the exemplary surveys to match requirements of intended surveys.

47. (Previously Amended) A method comprising:
using a survey creation engine of a host computer through a survey design computer via a network to create a survey;
storing the survey on the host computer; and
using the survey design computer via the network to edit a list of e-mail recipients stored on the host computer and sending an e-mail to recipients designated in the list of e-mail recipients, the e-mail containing a network link to the host computer for client computers receiving the e-mail to access the survey stored on the host computer via network protocols other than mail protocols.

48. (Previously Added) The method of claim 47 further comprising editing a list of e-mail recipients stored on the host computer from the survey design computer via the network and sending an e-mail to recipients designated in the list of e-mail recipients, the e-mail containing a network link to the host computer for client

computers receiving the e-mail to access the survey stored on the host computer via network protocols other than mail protocols.

49. (Previously Added) The method of claim 47 wherein using the survey creation engine includes selecting a template of a pre-defined survey and modifying the template based upon requirements of a presently intended survey.

50. (Previously Added) The method of claim 47 wherein using the survey creation engine includes using a wizard to receive guidance on creation of the survey.

51. (Previously Added) The method of claim 47 further comprising receiving responses on the host computer from client computers via network protocols other than mail protocols, analyzing the responses to generate an analysis, storing the analysis on the host computer and accessing the analysis from the survey design computer via the network.

52. (Previously Added) A system for use with a network, the system comprising:

a database;

a host machine having a processor, a database interface configured to access the database, a network interface configured to provide access to the network, and a survey creation engine configured to create surveys, the database configured to store the created surveys;

a survey design machine having a network interface configured to provide access to the network and a network browser configured to communicate with the survey creation engine via the network to allow a user of the survey creation machine to create a survey through the survey creation engine of the host machine; and

an e-mail list management facility configured to provide management capability through the network browser of the survey design machine of a list of e-mail recipients chosen to receive a survey.

53. (Currently Amended) A method comprising:
using a survey creation engine of a host computer through a survey design computer via a network to create a survey;
storing the survey on the host computer;
storing a list of e-mail addresses on the host computer; and
initiating transmission of an e-mail to the e-mail addresses of the list of e-mail addresses from the survey design computer via the network, the e-mail containing a network link to the host computer for client computers receiving the e-mail to access the survey.

54. (Previously Added) A method comprising:
using a survey creation engine of a host computer through a survey design computer via a network to create a survey;
storing the survey on the host computer;
storing a list of e-mail addresses on the host computer; and
initiating transmission on an e-mail to the e-mail addresses of the list of e-mail addresses from the survey design computer via the network, the e-mail containing a network link to the host computer for client computers receiving the e-mail to access the survey.

55. (Previously Added) A system for use with a network, the system comprising:
a database;
a host machine having a processor, a database interface configured to access the database, a network interface configured to provide access to the network, and a survey creation engine configured to create surveys, the database configured to store the created surveys; and
a survey design machine having a network interface configured to provide access to the network and a network browser configured to communicate with the survey creation engine via the network to allow a user of the survey creation machine to create a survey through the survey creation engine of the host machine, the survey

creation engine being configured to provide to the network browser of the survey design machine at least one function to resize web content objects to be added during survey creation.

56. (Previously Added) The system of claim 55 wherein the web content objects include e-mail invitation templates.

57. (Previously Added) A system for use with a network, the system comprising:

a database;

a host machine having a processor, a database interface configured to access the database, a network interface configured to provide access to the network, and a survey creation engine configured to create surveys, the database configured to store the created surveys; and

a survey design machine having a network interface configured to provide access to the network and a network browser configured to communicate with the survey creation engine via the network to allow a user of the survey creation machine to create a survey through the survey creation engine of the host machine, the survey creation engine being configured to provide to the network browser of the survey design machine at least one function to select from at least one of the following to be added by the survey creation engine: matrix questions, constant sum questions, spinner questions, progress bars, and rules.

58. (Previously Added) A system for use with a network, the system comprising:

a database;

a host machine having a processor, a database interface configured to access the database, a network interface configured to provide access to the network, and a survey creation engine configured to create surveys, the database configured to store the created surveys; and

a survey design machine having a network interface configured to provide access to the network and a network browser configured to communicate with the survey creation engine via the network to allow a user of the survey creation machine to create a survey through the survey creation engine of the host machine, the survey creation engine being configured to provide to the network browser of the survey design machine at least one function to perform survey background design.

59. (Previously Added) A system for use with a network, the system comprising:

a database;

a host machine having a processor, a database interface configured to access the database, a network interface configured to provide access to the network, and a survey creation engine configured to create surveys, the database configured to store the created surveys; and

a survey design machine having a network interface configured to provide access to the network and a network browser configured to communicate with the survey creation engine via the network to allow a user of the survey creation machine to create a survey through the survey creation engine of the host machine, the survey creation engine being configured to provide to the network browser of the survey design machine at least one function to select font of text used of a survey created by the survey creation engine.

60. (Previously Added) A system for use with a network, the system comprising:

a database;

a host machine having a processor, a database interface configured to access the database, a network interface configured to provide access to the network, and a survey creation engine configured to create surveys, the database configured to store the created surveys; and

a survey design machine having a network interface configured to provide access to the network and a network browser configured to communicate with the survey creation engine via the network to allow a user of the survey creation machine to

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create a survey through the survey creation engine of the host machine, the survey creation engine being configured to provide to the network browser of the survey design machine at least one function to select color scheme of a survey created by the survey creation engine.

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